

# Rippatape®

Think inside the box



*Rippatape® is the original tear tape opening device for paper based packaging. Intuitive to use and easy to implement, it provides a quick and safe means of opening corrugated and fibreboard boxes helping to reduce consumer packaging frustration.*

## WHY CHOOSE FILTRONA TAPES?

- We are the market-leading original – We invented Rippatape® in the 1950's.
- Global coverage and local service – our network of agents and distributors enable us to deliver excellent service levels to over 120 countries.
- High quality product range produced by ISO accredited facilities.
- We offer total tape solutions. Our growing product portfolio includes applicator systems and release liners, making Filtrona Tapes a simple choice for busy procurement teams.
- Our range of applicators makes it easy to apply tape to packaging. We also offer renowned 360-degree engineering support to ensure customer satisfaction.
- Unsure which Rippatape® is right for you? Our tapes technical support team is here to help you identify your precise needs.
- Best-in-class creative design and print capabilities enabling Rippatape® to enhance your brand.
- Committed to developing our portfolio to respond to evolving sustainability requirements.



For over 100 years we have provided solutions that Open, Close, Inform and Protect packaging.

Rippatape® has delivered superior easy open performance to the fibre and corrugated board market for over 60 years.

Contact us for more information:

**T: +44 (0)115 975 9000**

**E: [tapesenquiry@filtrona.com](mailto:tapesenquiry@filtrona.com)**



[www.filtrona.com/tapes](http://www.filtrona.com/tapes)  Filtrona Tapes

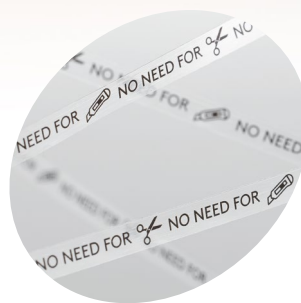
# Rippatape®

*Think inside the box*

**Let us help you  
meet the increase  
in consumer demand  
for functional  
E-commerce  
packaging.**

## **WHY USE RIPPATAPE®?**

- No need for blades – with 57% of people selecting 'difficult to open' as a top packaging frustration, Rippatape® provides a quick and safe means of opening without the need for box weakening perforations.
- Suitable for multiple packaging types including corrugated cases, fibreboard cartons, envelopes and e-commerce mailers.
- Incorporating tapes provides an easy to spot point of access.
- Efficiency benefits in retail environments - Easy and safe access to enable shelf ready packaging.
- Rippatape® can also be used to enhance pack strength by reinforcing weaker areas e.g. handles.
- Engage the consumer with printed messaging using our Branded Rippatape® solution to add to the opening experience and encourage brand loyalty.
- Can enter the recycling stream with the board.
- Engineered for use on higher recycled content board.
- Quick and easy to apply on production lines.



Safe and quick access  
to packaging



Single ply films, with  
a water-based adhesive

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